

NORTHSHOTS ENVIRONMENTAL POLICY

As a small photography business and tour operator, it's easy to imagine that our activities have no impact on the places we visit. But of course that's not true.

We may be small fry but in our view, this doesn't preclude us from the obligation to try, wherever possible, to deliver a first-class service which also takes account of social and environmental responsibility. We're by no means perfect, but we are trying hard!

We are therefore committed to the following:

Reduce and offset carbon emissions

- We aim to minimise air travel in all business activities.
- Planting trees is one way of offsetting carbon emissions from air and car travel. By planting native species, ecological conditions are improved, which benefits a wide range of wildlife – including us.

To offset the vehicle and air travel included in our photo tours, Northshots has pledged to purchase a minimum of 700 trees each year. To do this, we have teamed up with Trees for Life, a Scottish-based charity promoting restoration of native forest across wide areas of the Scottish Highlands.

In addition to our own commitment, we have set up our own Corporate Grove and encourage photo tours guests to make additional donations directly through Trees for Life.

- We will encourage our guests to travel to and from photo tours by train whenever possible.

Reduce waste by adhering to the Reduce, Reuse, Recycle ethos

- Our office waste paper will be reused wherever possible and then recycled.
- We are working to reduce the amount of paperwork generated by our office by switching to online booking etc.
- We will use Green Cone composting at The Steading to dispose of food waste.
- We will use recycled products wherever possible (e.g. toilet paper etc)
- We will refill dispensers wherever possible (e.g. soap dispensers, cleaning products etc)

- We have switched to using re-usable containers for packed lunches instead of plastic wrap.

Expect similar environmental standards from suppliers

- We shall use organic, Fairtrade wines on all our photo tours based at The Steading and wherever else they are available.
- Wherever possible we shall use locally sourced and/or organic food and consumables.

Support organisations who are committed to the protection and restoration of wild land

- Northshots are corporate members of the John Muir Trust.
- Northshots are corporate supporters of Trees for Life.

Support local communities

- Wherever possible we will choose family-run accommodation for our photo tours.

Continually seek to improve our environmental performance

- We will review our environment performance each year and welcome suggestions for improvement from colleagues and guests. These will be implemented whenever it is feasible to do so.

Our commitment to the delivery of best practice environmental management and ongoing improvement is confirmed

Signed: Peter Cairns & Amanda Flanagan

Date: 07/04/2011

On behalf of: Northshots